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Historic Films (www.historicfilms.com)

The newest collection at Historic Films is "The Harlem Festival of 1969." This library of more than 60 hours of restored direct-to-video footage contains complete performances by such artists as B.B. King, Sly and the Family Stone, Gladys Knight and the Pips, Stevie Wonder, The Staple Singers and Mahalia Jackson, as well as Black Power-era speeches by such political figures as Jesse Jackson and former New York City mayor John Lindsay. All of the footage is available for clip licensing, and Historic Films president Joe Lauro is producing a feature-length documentary on the subject.

Historic Films is in the final stages of developing an online, fully searchable and downloadable moving image research service. Initially, 1,000 hours of selected material that reflects a cross-section of the company's most requested footage will be available for instant searching and viewing online. This watermarked footage will be

downloadable and usable within the assembly edit or offline stages of a project's development, thus saving research time and expenses in ordering clips that had previously been available only on tape.

Historic Films also offers a "Clips on



editing

"Demand" service, which delivers a low-resolution film clip directly to a researcher's computer. Rather than going through 1,000 hours of online clips, Historic's researchers will send the client the precise clip requested within 20 minutes. Historic Films also has a collection of more than 100 online comp reels, each approximately seven minutes in length,

representing the more popular topics constantly requested by Historic Films' clients (hippies, crazy inventions, aviation, presidents, the Civil Rights Movement, etc.).

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